



## FAZE CLAN ANNOUNCES MERCHANDISE COLLABORATION WITH ANIME GIANT NARUTO SHIPPUDEN

May 16, 2022

**COLLABORATION FEATURES AN ARRAY OF BRANDED PRODUCTS INCLUDING FIRST EVER NARUTO SHIPPUDEN 3-D KEYCAPS**

**FAZE CLAN X NARUTO SHIPPUDEN PRODUCTS WILL BE AVAILABLE AT "THE ARMORY" IN LOS ANGELES ON MAY 21ST AND ONLINE MAY 22ND**

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LOS ANGELES, CA (May 16, 2022) - Today, FaZe Clan, Inc. ("FaZe Clan"), the lifestyle and media platform rooted in gaming and youth culture, announced a collaboration with the cultural icon and anime giant Naruto Shippuden. The collaboration will feature an array of FaZe Clan X Naruto Shippuden branded products including hoodies, t-shirts, gaming jerseys, and mouse pads showcasing iconic Naruto Shippuden stills. The collab will also include first-ever 3-D Naruto Shippuden artisan keycaps, with limited edition space bar, shift, and escape keycaps. This gives fans of Naruto Shippuden and FaZe Clan an opportunity to get their hands on products that are unique to this cultural convergence.

"Naruto's cultural footprint is massive - a lot of us at FaZe are fans and grew up watching it as kids and have never stopped loving the brand," says Taav Cooperman, FaZe Clan's VP of Marketing. "We've been looking forward to this collaboration for a while now and we're proud to finally share it with our community and celebrate the release in-store at The Armory."

This limited edition merchandise will first be available for retail purchase at [The Armory](#), FaZe Clan's immersive gaming lounge and retail pop-up experience in partnership with [NTWRK](#) and [Shopify](#), located on Fairfax & Melrose in LA. The Armory will be open on Saturday, May 14th from 11:00 AM - 7:00 PM and Sunday, May 15th from 12:00 PM - 6:00 PM. Additionally, the Naruto Shippuden X FaZe Clan collaboration will be available for sale online on May 22nd at 12pm PT at FaZe's newly launched website powered by Shopify - The [FaZe Shop](#).

Open hours each weekend for The Armory are Thursday - Friday from 1:00 pm - 7:00 pm, Saturday from 11:00 am - 7:00 pm and Sunday from 12:00 pm - 6:00 pm.

### ABOUT NARUTO SHIPPUDEN

Naruto Shippuden is an anime series mainly adapted from Part II of Masashi Kishimoto's original manga series, with exactly 500 episodes. It is set two and a half years after the original series in the Naruto universe, following the ninja teenager Naruto Uzumaki and his allies. Naruto Shippuden first aired in 2007 and ran until the show's conclusion in 2017.

### ABOUT SHOPIFY

Shopify is a leading provider of essential internet infrastructure for commerce, offering trusted tools to start, grow, market, and manage a retail business of any size. Shopify makes commerce better for everyone with a platform and services that are engineered for reliability, while delivering a better shopping experience for consumers everywhere. Proudly founded in Ottawa, Shopify powers millions of businesses in more than 175 countries and is trusted by brands such as Allbirds, Gymshark, Heinz, Tupperware, FTD, Netflix, FIGS, and many more. For more information, visit [www.shopify.com](http://www.shopify.com).

### ABOUT NTWRK

Named one of Fast Company's Most Innovative Companies of 2021, NTWRK is the premier North American livestream shopping platform where "entertainment meets e-commerce" (Forbes). Built on a digitally-innovative model of daily product drops, virtual shopping festivals and exclusive partnerships with world-renowned Creators, NTWRK has fostered an organic global community of artists and fans since its launch in 2018. Under the motto "Shop. Watch. Connect," NTWRK provides a one-of-a-kind digital shopping experience for Gen-Z and millennial consumers.

### ABOUT FAZE CLAN

FaZe Clan is a digital-native lifestyle and media platform rooted in gaming and youth culture, reimagining traditional entertainment for the next generation. Founded in 2010 by a group of kids on the internet, FaZe Clan was created for and by Gen Z and Millennials, and today operates across multiple verticals with transformative content, tier-one brand partnerships, a collective of notable talent, and fashion and consumer products. Reaching over 500 million followers across social platforms globally, FaZe Clan delivers a wide variety of entertainment spanning video blogs, lifestyle and branded content, gaming highlights and live streams of highly competitive gaming tournaments. FaZe Clan's roster of more than 85 influential personalities consists of engaging content creators, esports professionals, world-class gamers and a mix of talent who go beyond the world of gaming, including NFL star Kyler "FaZe K1" Murray, LeBron "FaZe Bronny" James Jr., Lil Yachty aka "FaZe Boat" and Snoop Dogg aka "FaZe Snoop." Its gaming division includes ten competitive esports teams who have won over 30 world championships. For more information, visit [www.fazeclan.com](http://www.fazeclan.com), [investor.fazeclan.com](http://investor.fazeclan.com) and follow FaZe Clan on [Twitter](#), [Instagram](#), [YouTube](#), [TikTok](#), and [Twitch](#).

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