



FAZE CLAN AND MANCHESTER CITY TO HOST POP-UP EVENT AT ETIHAD STADIUM

March 21, 2022

FAZE NATE HILL, FAZE TEEQO, FAZE SWAGG, FAZE JSMOOTH, FAZE SANTANA, FAZE MEW, FAZE VIRUS, FAZE BIZZLE AND FAZE REPLAYS TO ATTEND MANCHESTER CITY VS. LIVERPOOL GAME

Los Angeles, CA (March 21, 2022) -- FaZe Clan, the lifestyle and media platform rooted in gaming and youth culture, is excited to collaborate again with Manchester City by launching a merchandise pop-up event in Manchester, UK featuring some of FaZe Clan's most popular members and Manchester City talent.

The FaZe Clan x Manchester City pop-up event marks the first international FaZe Clan pop-up and will feature new co-branded merchandise products including a hoodie, jersey, shorts, snapback hat as well as special appearances from FaZe Clan talent FaZe Nate Hill, FaZe Teeqo, FaZe Swagg, FaZe JSmooth, FaZe Santana, FaZe Mew, FaZe Virus, FaZe Bizzle, FaZe Replays and Manchester City talent to be announced. During their time in the UK, FaZe Clan talent will capture content and attend the Manchester City vs. Liverpool game.

The pop-up event, which is located at City Square at Etihad Stadium, will open from 2pm on April 9 and will feature a range of gaming activations, prize giveaways, meet & greets and much more. The event will be open to FaZe Clan and Manchester City fans. Tickets to the pop-up will be available [here](#) later this week with further details to be announced.

This announcement builds on FaZe Clan's already successful partnership with Manchester City, which has created new experiences for fans of both gaming and football (soccer) since its inception in 2019. Throughout the partnership, Man City players, legends and esports players have teamed up with FaZe Clan talent to create engaging content, launch limited-edition product collaborations and have hosted each other at events in Manchester, Los Angeles and online such as the successful FaZe City Cup featuring Fortnite.

About FaZe Clan

FaZe Clan is a digital-native lifestyle and media platform rooted in gaming and youth culture, reimagining traditional entertainment for the next generation. Founded in 2010 by a group of kids on the internet, FaZe Clan was created for and by Gen Z and Millennials, and today operates across multiple verticals with transformative content, tier-one brand partnerships, a collective of notable talent, and fashion and consumer products. Reaching over 510 million followers across social platforms globally, FaZe Clan delivers a wide variety of entertainment spanning video blogs, lifestyle and branded content, gaming highlights and live streams of highly competitive gaming tournaments. FaZe Clan's roster of more than 85 influential personalities consists of engaging content creators, esports professionals, world-class gamers and a mix of talent who go beyond the world of gaming, including NFL star Kyler "FaZe K1" Murray, LeBron "FaZe Bronny" James Jr., Lil Yachty aka "FaZe Boat" and Offset aka "FaZe Offset." Its gaming division includes ten competitive esports teams who have won over 30 world championships. Learn more at fazeclan.com/public. For more information, visit www.fazeclan.com, investor.fazeclan.com and follow FaZe Clan on [Twitter](#), [Instagram](#), [YouTube](#), [TikTok](#), and [Twitch](#).

About Manchester City Football Club

Manchester City FC is an English Premier League club initially founded in 1880 as St Mark's West Gorton. It officially became Manchester City FC in 1894 and has since then gone on to win the European Cup Winners' Cup, seven League Championship titles, including five Premier League titles (2012, 2014, 2018, 2019, 2021), and six FA Cups. Manchester City FC is one of 11 clubs comprising the City Football Group and counts New York City FC and Melbourne City FC among its sister clubs.

Under manager Pep Guardiola, one of the most highly decorated managers in world football, the Club plays its domestic and UEFA Champions League home fixtures at the Etihad Stadium, a spectacular 55,000 seat arena that City have called home since 2003. Today, the Stadium sits on the wider Etihad Campus, which also encompasses the City Football Academy, a state-of-the-art performance training and youth development facility located in the heart of East Manchester. Featuring a 7,000 capacity Academy Stadium, the City Football Academy is also where Manchester City Women's Football Club and the Elite Development Squad train on a daily basis and play their competitive home games.

For more information, please visit www.mancity.com.

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