



FAZE CLAN TEAMS UP WITH LA KINGS FOR SECOND MERCHANDISE COLLABORATION

February 22, 2022

LIMITED EDITION FAZE CLAN X LA KINGS LACE UP HOODIES WILL ONLY BE AVAILABLE TO PURCHASE ON MARCH 10TH DURING THE LA KINGS VS SAN JOSE SHARKS GAME



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LOS ANGELES, CA (February 22, 2022) – FaZe Clan, the lifestyle and media platform rooted in gaming and youth culture, is proud to team up with the LA Kings for a second merchandise collaboration, furthering the cultural convergence between gaming and traditional sports.

The limited-edition FaZe Clan x LA Kings capsule, which consists of red and black lace up hoodies featuring repurposed retro Kings prints, will only be available to purchase in person at the LA Kings vs San Jose Sharks game on March 10th at the Crypto.com Arena. FaZe Clan and the LA Kings will also offer ticket bundles and ticket giveaways. Visit FaZe Clan's [Twitter](#) for more information on how to purchase and win closer to the game.

This collaboration builds on FaZe Clan's already established relationship with the LA Kings. FaZe Clan members have attended various games in past years, the most recent being at the end of 2021 where FaZe Clan attended [Snoop Dogg](#) night in celebration of his new album. In addition to a co-branded merchandise collaboration in 2020 and the LA Kings challenging [FaZe Clan to become professional athletes for a day](#), All-Star Adrian Kempe, Blake Lizotte and Austin Wagner were among the Kings players who joined FaZe Clan for the organization's #FIGHT2FUND charity tournaments in 2020, which raised over \$125K for COVID-19 relief efforts.

ABOUT FAZE CLAN

FaZe Clan is a digital-native lifestyle and media platform rooted in gaming and youth culture, reimagining traditional entertainment for the next generation. Founded in 2010 by a group of kids on the internet, FaZe Clan was created for and by Gen Z and Millennials, and today operates across multiple verticals with transformative content, tier-one brand partnerships, a collective of notable talent, and fashion and consumer products. Reaching over 380 million followers across social platforms globally, FaZe Clan delivers a wide variety of entertainment spanning video blogs, lifestyle and branded content, gaming highlights and live streams of highly competitive gaming tournaments. FaZe Clan's roster of more than 85 influential personalities consists of engaging content creators, esports professionals, world-class gamers and a mix of talent who go beyond the world of gaming, including NFL star Kyler "FaZe K1" Murray, LeBron "FaZe Bronny" James Jr., Li Yachty aka "FaZe Boast" and Offset aka "FaZe Offset." Its gaming division includes ten competitive esports teams who have won over 30 world championships. FaZe Clan recently announced plans to go public through a merger with S. Riley Principal 150 Merger Corp. (NASDAQ: BRPM), a special purpose acquisition company. Learn more at [fazeclan.com/public](#). For more information, visit [www.fazeclan.com](#), [investor.fazeclan.com](#) and follow FaZe Clan on [Twitter](#), [Instagram](#), [YouTube](#), [TikTok](#), and [Twitch](#).

ABOUT LA KINGS

The LA Kings, two-time Stanley Cup Champions, have a rich history of bringing excitement, passion and championship glory to Southern California, while providing the ultimate commitment to our fans, partners and community.

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